



NEWS RELEASE

Contact: Elizabeth Tadie
Marketing Director
(225) 344-5272, ext. 125
etadie@lasm.org
100 River Road South
Baton Rouge, LA 70802

November 7, 2008 — FOR IMMEDIATE RELEASE

LASM and Target Invite Families to a Morning of Fun

BATON ROUGE, LA — Louisiana Art & Science Museum (LASM) invites children ages 5–12 to participate in Target Saturday on January 10, from 10:30 AM to 1:00 PM. This exciting event, filled with art and science fun, is free with the regular cost of museum admission.

Activities include a guided tour of the art exhibition *Ida Kohlmeyer: Standing Among Giants*. The LASM Science Education Department will present the program *Colors of the Rainbow* in LASM's Brent Auditorium. Participants will end their morning with a creative art activity in the LASM studio classroom.

While registration is not required, participants are asked to arrive before 10:30 AM. Children must be accompanied by an adult chaperone, who will is sure to enjoy the day's fun as well.

"Families are going to love this event! They can tour Ida Kohlmeyer's vibrant exhibition, experience a live auditorium program, and create a piece of art inspired by their visit," said LASM assistant director of development Katie Allen.

For more information call 225-344-5272, or visit www.lasm.org.

###